

NEWSCAST



# DAILY INSIGHTS

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## Getting beyond the BS of leadership literature

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*The almost insatiable demand for leadership studies is a natural outgrowth of the all-too-frequent leadership failures in government, business, and nonprofits. Few people trust their leaders, according to the Edelman Trust Barometer surveys, among others.<sup>1</sup> Gallup data show low levels of employee engagement worldwide, while the Conference Board finds job satisfaction at a low ebb and executive tenures decreasing.<sup>2</sup> Other research consistently indicates that companies give their own leadership-development efforts low marks. Leaders aren't doing a good job for themselves or their workplaces, and things don't seem to be improving.*

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## Measuring Cities As They Race to the Top

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*A fresh focus on cities as indicators of startup community health has attracted a new generation of local leaders championing entrepreneurship to the growth and quality of life of their metropolitan areas. Many are also working to improve our understanding of the city entrepreneurship phenomenon and its complex dynamics. How are cities assessing and benchmarking their performance?*

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**COP21 was decades in the making, so how do we make future decades work for climate?**



Following the hand-wringing, relief-sighing and back-slapping in Paris after nailing the landmark agreement on climate change in December, I took myself off to a farm in rural England to enjoy the new year driving tractors and herding small children (not with tractors). Conversations with friends typically started with remarks about the unseasonably mild weather and often ended on climate change, and unsurprisingly, COP21. As a soundbite buff, I quickly got my lines sorted: "COP21 gave governments a giant shove in the right direction, an emotional rollercoaster ride of hope, expectation and promise".

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## Does bitcoin have a future in development?



Bitcoin is the future of global commerce that will revolutionize the way payments and transactions are carried out. Or, it's a total sham. Bitcoin is the Internet before the advent of Web browsers. Or it's the aerial hoverboard that Hollywood predicted would hit stores in 2015, but never did. Most likely, it's somewhere in between.

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